

2011 Pierce County Fair – August 11th - 14th

364 North Maple - Box 922

Ellsworth, WI 54011

715-273-6874

Waiting List Space Lease Rental Agreement for 2011

Name of Firm or Organization _____

Contact Person _____ Phone #() _____

Complete Address _____

City _____ State _____ Zip _____

Describe the goods or services you wish to advertise for display or sale. Please list all items so we can attempt to avoid duplication of products. _____

List any special requests or needs: (ex: electrical needs, water, etc.) _____

Please number where you would like to exhibit based on your preference.

____ Round Barn (\$200) ____ Picnic Shelter (\$120) ____ Outdoor space (min. \$100 down payment)
_____ Size of outdoor space needed (ex. 10x10)

1. Make checks payable to Pierce County Fair. At least 1/2 of the payment and this completed contract, when it is received will be placed on a first-paid/first-placed list. Your initial payment will not be cashed until we can guarantee you an exhibit area. The balance of payment is due no later than **July 15th**. Failure to make full payment by required date constitutes a breach of this agreement and the Pierce County Fair has the right to reassign the space.
2. The Pierce County Fair reserves the right to decline or prohibit any Exhibit, Exhibitor or proposed Exhibit or Exhibitor, and to permit only such matter and conduct as it may approve. This reservation covers persons, things, conduct, printed matter, advertising, souvenirs and emblems, and all else that affects the Pierce County Fair.
3. No part of this space covered by this agreement shall be assigned, sublet, or otherwise disposed of without the written consent of the Pierce County Fair.
4. Booths **MUST** be open at least the following minimum hours: Thursday, Friday and Saturday, 9:00 a.m. - 9:00 p.m., and Sunday, 11:00 a.m. - 5:30 p.m. The building is open from 7:30 a.m. – 9:30 p.m.
5. No food or beverage samples may be given without the written permission of the Pierce County Fair.
6. Literature may be distributed in your assigned area only.
7. The Exhibitor hereby releases and holds harmless Pierce County Wisconsin (Pierce County Fair) from any and all damages in connection with this event.
8. Exhibitor shall provide a signed certificate of liability insurance coverage with the Pierce County Fair and/or Fair Committee listed as certificate holder.
9. Refunds can be made only if requests are received before July 1, 2011.

Please Note: By signing this contract, Exhibitor acknowledges that Exhibitor has received a copy of the Pierce County Fair Commercial Exhibitor Handbook, has read the handbook and understands the rules and regulations contained therein and agrees to accept these rules and regulations as part of the contract.

Signed _____ Date _____

Payment of _____ is enclosed with this signed contract.